

Case Studies

Introduction and Context Session

Guardian Holidays. 2018. Music Holidays. Available at <https://holidays.theguardian.com/music-holidays/>

Session 1. The “Birth” of Popular Music under Liberal Capitalism

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Session 2. Popular Music during the Golden Age of (Organized) Capitalism

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Session 3. The Other in Popular Music

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CRITICAL THINKING

Select one of the following case studies, which draw on recent music-related research and news from the popular media. Research its background, and explain and contextualise the key issue(s) and theme(s) highlighted by the case study.

A case study gives you a chance to study one aspect of a real-world problem in detail from many different viewpoints. At the beginning, therefore, you need to identify a problem to solve that you derive from the case study.

What do you learn about globalization through the problem that this case study raises?

How does the case study relate to the broader concepts of globalization, capitalism, and identity?

Session 4. Neoliberalism and the Global Music Industry

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Session 5. Musical Transnationalism

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Session 6. Globalization and World Music

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Session 7. The Cool Culture of Neoliberal Capitalism

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Session 8. Cool Masculinities

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Session 9. Postfeminism as an Ideology of Cool

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Session 10. Popular Music in Postdemocracy: Citizenship and Democracy

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Session 11: Feminism, Resistance, and Popular Music

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Session 12: Black and White Nationalism in Popular Music

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Concluding Session: After Globalization

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